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Biltmore Tower

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Dariush G. Adli Registration No. 51,386 Attorney for Applicant(s)

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T-989 P.003/017 F-288

Appl. No. 09/818,125

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Amdt. Dated March 30, 2006

Reply to Final Office Action of January 9, 2005

Attorney Docket No. 81747.0191

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Masahiro MINOWA

Serial No: 09/818,125

Confirmation No.: 8629

Filed:

March 26, 2001

For:

Method, Computer Product and

Network System for Receiving and Placement Processing of Advertising

Information

AMENDMENT UNDER 37 C.F.R. § 1.116

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action dated January 9, 2005, please amend the above-referenced application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.

Art Unit: 3622

Examiner: Yehdega Retta

I hereby certify that this correspondence is being transmitted via facsimile to

(571) 273-8300:

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450 on

March 30, 2006 Date of Deposit

Diane Zynn

-mame

03/30/06 Date